

## ABSTRACT OF THE DISCLOSURE

The present invention provides a method of placing elasticized areas in a nonwoven web construction such as may be suitable for the waistbands or leg openings of disposable absorbent pant garments, cuffs on sleeves of medical garments, or the like. A web, or webs, of extendible nonwoven material which make up the substrate for the elasticized area are printed with an elastic adhesive in its fluid or semi-fluid and untensioned state to provide a tensioning force against distension of the web during wearing of the garment for conformable, well fitting, elasticized cuff areas and may further be used to reinforce biaxially extendible web components such as the backsheet web.